

CURRICULUM VITAE

Jacob Joseph Lee

57 Chipstead Way, Woodmansterne,

Banstead, Surrey SM7 3JJ

Date of birth: 29/05/1984

Home: 01737 358578; **Mob:** 07845 589184;

Email: jake@routeb.com <mailto:jake@routeb.com>

Portfolio: www.jacoblee.co.uk <http://www.jacoblee.co.uk>

PERSONAL PROFILE

I have now completed my 3-year Degree course at Bournemouth University [Interactive Media Production, BA (Hons)] and am keen to build on my work experience. I regard myself as a hardworking and enthusiastic person who communicates well with colleagues and clients. I enjoy developing new skills and am quick to learn when a task requires additional knowledge. I believe that within a structured role in a company environment I can offer a focussed ability to grow my skills to become a strong part of the team.

Apart from my passion for web design and graphic art (my profile page: www.bassman.sgz.deviantart.com), I enjoy playing bass guitar, listening to music, wakeboarding and snowboarding.

EDUCATION AND QUALIFICATIONS

Bournemouth University

3 year Degree Course

- Interactive Media Production BA (Hons): 2(i)

A2 levels

- Media Studies: B
- English language and literature: C
- Psychology: D

AS levels

- Media Studies: B
- English language and literature: B
- Psychology: C
- General Studies: B

SOFTWARE SKILLS

- Photoshop
- Illustrator
- Freehand
- Actionscript
- Flash
- CSS and HTML
- Dreamweaver
- PHP/MySQL (basic)
- Final Cut Pro

EMPLOYMENT HISTORY

August 2006 – current date

UNIVERSITY GRADUATE and Freelance Print and Web Designer [Various clients]

Details: My role as a print and web designer during my work experience period allowed me to build a client base with whom I have continued to work on a freelance basis, in both print and web based products.

- Client: CENSO Bar/club, Bournemouth

Website

- The client wanted a cool, hip, interactive site that would attract a young audience.
- Working with two other students who specialised in advanced actionscript and visual design we created a successful end result.
- Our website was used as a promotional piece for a new club/bar opening in the Bournemouth area. www.durbeyfield.co.uk/censo

- Client: DAVE HICKS PUTTERS

David Hicks, PGA Professional, Managing Director

Golfing Suppliers, Bournemouth

- This client, Dave Hicks Putters, required the design and production of a 12pp, print-based brochure to illustrate, promote and sell a new-launch golfing product.
- The logo and associated branding featured prominently and influenced the look and feel of the brochure.
- Working to budget, I also had the opportunity for print-buying and production, giving me the experience to work directly with the printer during reprographic stage and approving pdfs before signing off the project for print.
- Result: the golfing product known as STRAWZ is now on sale in the UK.

June-July 2006

MEDIA DESIGNER

City Centre Leisure, Design and Marketing

Six weeks work placement

A requirement of the Interactive Media Studies, BA (Hons) Degree course at Bournemouth University was to gain practical experience utilising the skills we had acquired throughout Years 1 and 2.

This placement at the end of Year 2 offered me the opportunity to undertake a variety of print and media tasks and allowed me to test my skills in:

- print design,
- webpage management
- webpage redesign
- video editing.

The role offered me not only hands-on experience but also the opportunity to test my client communication abilities in a professional environment. I learnt, in this short apprenticeship period, the importance of achieving and maintaining a high level client relationship in order to deliver an effective result.

2002-2004

SESSION MUSICIAN

Music Solutions/ Telestar Records

During my gap year I was a paid musician performing with The Vinnie Jones band on television events such as Children In Need, Top Of The Pops and The Des and Mel Show.

After this I joined a band that were quickly signed by a small record label. We recorded an album and supported two other bands on UK nationwide tours.

ADDITIONAL QUALIFICATIONS

- Basic First Aid– St Johns Ambulance - 15/06/07
- Speed Boat Drivers Award – British Waterski - 27/06/07
- Full driving licence